

PRESS RELEASE

Launch of Flavour of Tyrone Visitor Guide`

Visitors to the region will soon benefit from an all new visitor guide featuring the best that Tyrone has to offer. The visitor guide has been produced by Flavour of Tyrone and Dungannon and South Tyrone Borough Council and was launched by the Mayor of Dungannon & South Tyrone Borough Council, Cllr Robert Mulligan on Monday 8th February in Killymaddy Tourist Information & Craft Centre.

The new visitor guide features information on visitor attractions, heritage sites, accommodation, restaurants and craft producers throughout County Tyrone. For the outdoor enthusiast there are a series of activity providers featured plus driving and walking tours in the region. If the arts are your thing, there is a comprehensive listing of arts & cultural centres, along with a listing of events and days out in the County throughout the year. Retail features as a list of the best of shopping in the County while the towns and villages section completes the guide and provides an informative and historical look at the towns and villages of the borough. The guide is packed full of beautiful images of County Tyrone and as such will prove attractive to locals and visitors alike.

Cllr Robert Mulligan, Mayor of Dungannon and South Tyrone Borough Council said

“I would like to welcome the publication of this new visitor guide for the region, it certainly provides a comprehensive, eye catching view of the excellent variety of tourism product we have in the region and is a wonderful initiative on the part of Dungannon & South Tyrone Borough Council and Flavour of Tyrone”

Cllr Jim Cavanagh, Chairman of Flavour of Tyrone said

“Flavour of Tyrone and Dungannon & South Tyrone Borough Council can be justly proud of publishing this wonderful visitor guide for the region. For the visitor it will provide an informative and attractive showcase for the region and can only but encourage visitors to come and stay much longer.”

The guide is available from Tourist Information Centres across the County and all local tourism outlets, attractions and accommodation providers.

The publication of the Flavor of Tyrone visitor guide has been part funded by Dungannon & South Tyrone Borough Council and the European Regional Development Fund under the European Sustainable Competitiveness Programme for Northern Ireland.

For further information on Flavour of Tyrone visit www.flavourof Tyrone.com

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Notes to the editor:

1. Flavour of Tyrone is a private sector led initiative, which aims to promote tourism in the Tyrone region locally, nationally and internationally and is a partnership body of Dungannon and South Tyrone Borough Council.